

NAFMNP's Mission

Cultivating opportunities for consumers to buy fresh produce from local growers.



For more information or to join the NAFMNP contact:

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Visit the NAFMNP Website at
www.nafmnp.org
for resources and information

National Association of Farmers' Market Nutrition Programs



What is the NAFMNP?

The National Association of Farmers' Market Nutrition Programs (NAFMNP) is a non-profit corporation founded in 1992. It is the nation's only organization that links the USDA, states and territories, the District of Columbia, Indian Tribal Organizations, local fruit and vegetable growers, families, and community members in a common effort to support the local economy and improve the health of families.

"A farmers' market is a place for the community to gather, to socialize, to learn about good food and how it is grown, to understand the seasonality of fruits and vegetables, and to meet the farmers. A thriving market is a community of producers and a connection with consumers."

Don Wambles
NAFMNP Past-President

NAFMNP Leaders

The Association is led by a 12-member elected Board of Directors (comprised of five officers and seven regional representatives). An executive director is contracted for day-to-day operations and legislative expertise.

NAFMNP Members

Our members represent state agencies that administer the WIC Farmers' Market Nutrition Program (FMNP) and/or Senior Farmers' Market Nutrition Program (SFMNP) as well as other interested individuals, agencies, farmers' markets, farmers' market associations, businesses and organizations.



USDA's Farmers' Market Nutrition Programs

Through two federal programs, FMNP and SFMNP, checks or coupons are provided to eligible people to purchase fresh, locally grown fruits and vegetables. These programs expand the awareness, use of and sales at farmers' markets, roadside stands and/or community supported agriculture farms. Participants also receive related nutrition education to ensure most effective use of benefits.

Benefits of NAFMNP

Membership

Through the Association, members have representation on key legislative and regulatory issues and networking and educational opportunities at the annual meeting and through board and committee involvement. There is also on-line access to our membership directory and the Fresh From the Farmers' Market newsletter, as well as other marketing or promotional offers such as discounts on check or coupon orders.

Growing Partners Campaign

America's fruit and vegetable growers are important stakeholders in these programs. This campaign seeks to enlist the support and advocacy of individual farmers.

