



NAFMNP

NATIONAL ASSOCIATION OF FARMERS' MARKET NUTRITION PROGRAMS

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Dear NAFMNP Members:

On November 20th, 2017, I assumed the honor of becoming the President of the National Association of Farmers Market Nutrition Programs. I am excited for the opportunity to work with an excellent Board of Directors and knowledgeable Executive Director, Phil Blalock, to continue to serve the mission to cultivate opportunities for consumers to buy fresh produce from local growers.

This is an exciting time for the NAFMNP as we begin implementing the goals of the Strategic Plan developed last spring. In fact, our newly formed Education and Marketing Committee has already started taking steps to revamp the information and materials available for our membership. My goal as President is to continue to build upon the recommendations of the Strategic Plan to strengthen the Association and expand the services that we provide to our members. If you have any suggestions how we can better serve our members, please do not hesitate to contact me at any time.

I look forward to seeing many of you, and meeting some of you, at next year's annual conference in Louisville, Kentucky. Beverly Salchli, Tina Garland, and Amanda Kidd have already started planning what I am sure will be a memorable and inspiring conference.

I would like to thank outgoing President Allison Leo for her support during this transition. I wish her all the best in her new endeavor at the University of Florida.

Sincerely,

Rebecca Davidson