



USDA FNS PROGRAM FOR SNAP
ASSISTANCE & EQUIPMENT FOR
FARMERS & MARKETS:

MARKETLINK

There is an FNS grant available to provide access to a mobile SNAP application (Novo Dia Group's MobileMarket+, or MM+) & card reader.

MM+ is offered to direct marketing farmers and farmers markets (DMFs & FMs) free for one-year. MM+ allows DMFs/FMs to use a smart device, like a mobile phone, to accept SNAP benefits.

**Farmers & Markets Can Sign Up at
www.marketlink.org/apply**

UPCOMING CONFERENCES/EVENTS:

The MarketLink team can attend your event and sign up FMs/DMFs to become authorized on the spot - if you have more than 20 DMFs/FMs attending we can come to you.

**Ask us to join you! Sign Up at
www.marketlink.org/events**

BROUGHT TO YOU BY THE NATIONAL ASSOCIATION OF
FARMERS MARKET NUTRITION PROGRAMS (NAFMNP)