

Draft 2019 Conference Agenda – Des Moines, Iowa

Items is green not yet finalized

Time	Room	Wednesday, September 4, 2019
8:00 am – 3:00 pm	Pre-function Area	Registration
9:00 – 10:00 am	DES MOINES ROOM	Opening Session <i>Led by Rebecca Davidson, NAFMNP President</i> <i>Welcome and comments by state and federal representatives including Iowa Secretary of Agriculture, Mike Naig</i>
10:00 – 10:30 am	DES MOINES ROOM	Policy Committee Updates <i>Led by the NAFMNP Policy Committee Chair, Jessica Parker (KY)</i>
10:30 – 10:45 am	Pre-function Area	Break <i>Light snacks and refreshments available.</i>
10:45 – 11:45 am	DES MOINES ROOM	NAFMNP Updates: <ul style="list-style-type: none"> • <i>Basecamp: new ways of communicating between members & the association; a discussion led by NAFMNP President Rebecca Davidson</i> • <i>Mobile Market Plus: developments on this new mobile platform; a discussion led by NAFMNP Executive Director Phil Blalock</i>
11:45 – 12:15 pm	DES MOINES ROOM	Get to Know Your Peers Icebreaker <i>Meet your colleagues and introduce yourself at this icebreaker session led by Mississippi FMNP Program Director Purvie Green (Board Breaks for current board member meeting in the Presidential Suite)</i>
12:15 – 1:45 pm	TBD	Lunch Provided
1:45 – 3:15 pm	DES MOINES ROOM	Food Safety for Your Farmers: Produce Safety Rule <i>Don Stoeckel from the Produce Safety Alliance will provide an overview of the FDA Food Safety Modernization Act's Produce Safety Rule and what it means to growers and consumers.</i>
3:15 – 4:00 pm	DES MOINES ROOM	FMNP Best Practices – Learn from Your Peers! <i>An open session to hear how other states use best practices to administer their programs and how they could benefit your FMNP! Led by Oregon's Farm Direct Nutrition Program Lead, Maria Menor</i>

4:30-5:45	Meet in the Hotel Lobby for a 4:30 departure	Optional World Food Prize Building Tour <i>Take time to attend this tour that includes a two block walk to the WFP Building, the century-old former Des Moines Public Library Building. The World Food Prize was begun by Dr. Norman Borlaug and is considered the foremost international honor recognizing the achievements of individuals who have advanced human development by improving the quality, quantity or availability of food in the world.</i>
6:00 – 8:00 pm	Riverwalk Hub	Reception: Everyone is invited to mingle at the 2019 NAFMNP Reception at the Rivewalk Hub! Cash Bar.
Time	Room	Thursday, September 5, 2019 <i>Items in green not yet finalized</i>
8:00 am – 3:00 pm	Pre-function Area	Registration
7:15 – 8:15 am	Meet in Hotel Lobby	Guided Downtown Des Moines Walk <i>Led by Paul Ovrom</i>
9:00 – 9:30 a.m.	DES MOINES ROOM	Welcome and Orientation for New & Continuing Members <i>Led by Rebecca Davidson, NAFMNP President</i> <i>Meet your current Board of Directors and find out what to expect from NAFMNP in the future.</i>
9:30 – 10:30 a.m.	DES MOINES ROOM	In the Shoes of a Producer FMNP from a producers view; speakers will focus on how FMNP and other assistance programs help to generate additional sales and how state programs can assist to foster benefits usage <i>Jenny Quiner, Dog Patch Urban Gardens, Des Moines, IA</i> <i>Additional speaker, yet to be determined</i>
10:30 – 10:45 a.m.	Pre-Function Area	Break Light Snacks and refreshments available
10:45 – 12:00 p.m.	DES MOINES ROOM	USDA Led Session <i>Updates from the USDA National Office & open discussion with those in attendance; Representatives from SNAP, WIC, and FMNP will be present</i>
12:00 – 1:00 p.m.	Pre Function Area	Lunch (Provided)

1:00 – 2:00 p.m.	DES MOINES ROOM	<p>Markets and the Impact of Food Assistance Programs</p> <p><i>Lutheran Services of Iowa’s Global Green Farmers’ Market and CSA: LSI’s Global Greens is an urban agriculture program connecting people who have come to the U.S. as refugees with land, tools, and training to become successful farmers in the Des Moines community. Global Greens is working with local communities to increase awareness of FMNP vouchers, EBT transactions, and Double Up Food Bucks benefits. Come learn about LSI’s innovative program.</i></p>
2:00 – 3:15 p.m.	DES MOINES ROOM	<p>WIC and FMNP: Fostering Participation at Farmers Markets</p> <p><i>Proposed: Representatives from the Iowa Department of Public Health and the WIC National Association’s Farmers Market Task Force will discuss the partnership between WIC and FMNP, proposals to foster client participation, and how the value of FMNP could be demonstrated to WIC participants. The Iowa WIC program will provide a local perspectives with redemption successes and challenges and how WIC and FMNP complement one another in Iowa.</i></p>
3:30-4:15 p.m.		<p>Break</p> <p><i>Take time to prepare for tonight’s Valley Junction market tour! Bus begins loading at 4:15 with a 4:30 p.m. departure! Bus arrangements made with Arrow Transportation.</i></p>
4:15 – 7:30 p.m.	Valley Junction, West Des Moines	<p>Farmers Market Tour & Valley Junction Downtime</p> <p><i>Attendees will take part in a tour of the Historic Valley Junction Farmers Market with time to shop. Listen to live music from the market VIP tent and maybe dance to a song or two! Bus shuttle to and from the hotel provided. Restaurant and mobile food truck dinner options on site; dinner on your own.</i></p>
Time	Room	<p>Friday, September 6, 2019</p> <p>Items in green not yet finalized</p>
8:00 am – 3:00 pm	Pre-function Area	Registration
9:00 am – 11:00 am	TBD	<p>Breakout Sessions – Pick Your Favorite Three</p> <p>Note: the order of the breakouts has not yet been set</p>

<p>9:00 am – 9:50 am <i>Light snacks and refreshments available from 9:00-10:00 a.m. in the Pre-function Area.</i></p>	<p>TBD</p>	<p>I. The Farm to School Connection <i>Proposed: Andrea Alma, Farm to School Regional Lead, Mountain Plains Region, will share insights on the Region’s Farm to School Program and Tammy Stotts, Administrator of the Iowa Farm to School Program, will share lessons learned on Iowa’s Farmers Market Scavenger Hunt Program</i></p>
		<p>II. Minnesota’s SCBGP Project: Using Farmers’ Markets as “Food Hub” Aggregation Sites <i>Learn how this project helped market managers to develop new income streams for their vendors by facilitating sales to a broader pool of buyers, including institutions and retailers in their community; presented by Farmers Market Mentors, Sara George and Kathy Zeman.</i></p>
		<p>III. Maine’s Development of a Paperless Program <i>Maine’s FMNP Administrator Donna Murray provides insights to creating & sustaining an online program. Learn about steps taken to move away from a paper program and items your state might want to think through before going down this path.</i></p>
<p>10:00 – 10:50 am</p>	<p>TBD</p>	<p>I. Vermont’s SNAP/FMNP Connection <i>Hayley Turner Lawyer, Food & Nutrition Assistant Administrator, State of Vermont ESD – Food and Nutrition will share insights to Vermont’s approach to fostering awareness and use of SNAP and FMNP benefits at the state’s farmers’ markets.</i></p>
	<p>TBD</p>	<p>II. Double Up Food Bucks State & National Discussion <i>Aryn McLaren with the Iowa Healthiest State Initiative and Coordinator of Iowa’s Double Up Food Bucks Program and Noah Fulmer, Director of National Partnerships with the Food Fair Network, will provide overviews and updates on the Double Up Food Bucks Program and the new & improved FINI grant program with a lens on how to facilitate partnerships & conversations between partner organizations. Learn how DUFB has transformed several Iowa farmers markets in the last four years.</i></p>
	<p>TBD</p>	<p>III. “Pass the Mic” facilitated by Glade Roos <i>Tips and tribulations shared by attendees; what works best and maybe what doesn’t; new practices, new or recurring challenges and possible solutions shared. Facilitated by Montana FMNP Administrator and NAFMNP President-Elect Glade Roos</i></p>

11:00 – 12:30 pm Lunch will be served at 11:30 am	TBD	Regional Caucuses Luncheon <i>Each NAFMNP Regional Board Member will meet with their member states and discuss regional issues. (Discussion & networking continue over lunch)</i>
12:30 – 2:00 pm	TBD	Annual Membership Meeting <i>All members welcome to attend. Agenda items include a review of the Association's activities during the past year, a financial update, planning activities for the upcoming year, and the installation of new officers and Board of Directors.</i>
2:00 – 2:45 pm	TBD	Closing Remarks and Door Prizes
3:00 – 3:30 pm	Presidential Suite	New Board Member Meeting
Time	Location	Saturday, September 7, 2019
8:00 – 10:00 am	Lobby	The Des Moines Downtown Farmers Market! <i>Meet for a social stroll of the national award-winning Des Moines Downtown Farmers Market, one of the nation's largest farmers markets!</i>